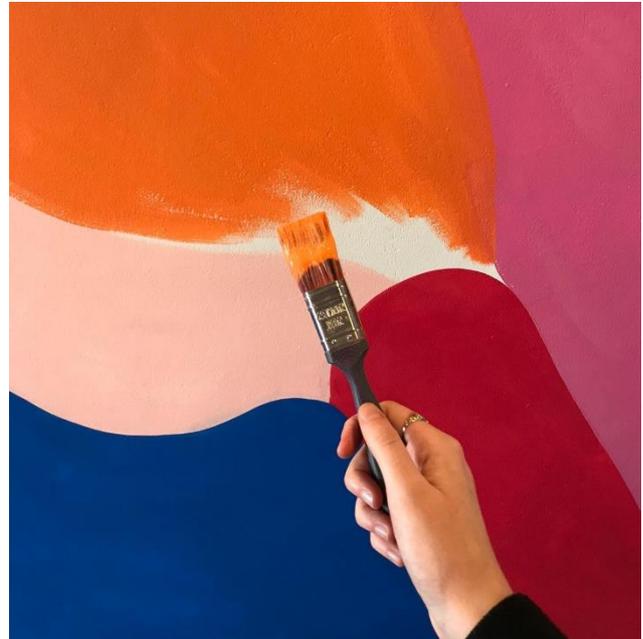


OXO TOWER WHARF LAUNCH NEW MURAL WITH ARTIST LOIS O'HARA

PRESS ANNOUNCEMENT | March 2019

MURAL LOCATION: FIRST FLOOR LIFT LOBBY, OXO TOWER WHARF

Brighton based artist/designer Lois O'Hara will be bringing a wash of colour to the iconic Oxo Tower Wharf this spring with a new public art installation nestled amongst the designer-maker studios on London's South Bank.



This will be Lois' first large scale public mural project in London having been busy covering her home town of Brighton in colour with her wavy designs visible on the West Pier seafront on her rainbow crossing and most recently on the UK's first Basketball Art Court.

Bringing more colour to the capital, Lois has worked on projects with W.A Green for London Design Festival and Produce UK for The Museum of Architecture's Gingerbread City at the V&A.

From late March, visitors to Oxo Tower Wharf will be able to enjoy Lois' fun, trademark waves and fresh colour combinations which will transform the first floor lift lobby into a technicolour haven, primed for that perfect Instagram shot.

The new mural will sit amongst the creative community of more than 25 designer-maker open studios at Oxo Tower Wharf, which include the likes of Moxon London, Mr Jones Watches, Black + Blum and Locomocean where visitors can pop in to discover and purchase homewares, jewellery, lighting, gifts and accessories.

'Having Lois on board to create such a vibrant piece of public art at Oxo is so exciting for us - we hope that visitors will enjoy the piece while visiting our resident designer makers, brightening up their journey with a pop of colour, taking a photo and sharing the joy' - Sophie Cain, Design Curator at Oxo Tower Wharf

The mural, named *Colour is Power*, reflects Lois' belief that colour can have positive effects on both people and places and will feature the designer's signature playful patterns. "I see colour as such a powerful thing and I'm really interested in how it can lift someone's mood. By adding colour to public spaces, this entices people in and creates a positive vibe if the design is executed well. I wanted to bring my waves of colour to Oxo Tower Wharf as a way of trying to encourage more people to look around all the lovely independent shops. I wanted the artwork to flow around the space, encouraging visitors to go with the flow." – Lois O'Hara, Designer/Artist

For updates and to see the progress of the piece visit oxotower.co.uk/ TBC

#LOISXOXO

PRESS CONTACT

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More details and high-resolution images available on request

NOTES TO EDITORS

Oxo Tower Wharf is home to some of the UK's most innovative and internationally renowned designers. Visitors can explore over 25 open designer-maker studios across three floors of the iconic Oxo Tower Wharf Building. The building is also home to contemporary exhibition spaces, Bargehouse and gallery@oxo.
www.oxotower.co.uk | Instagram, Twitter and Facebook: @OxoTowerWharf

Oxo Tower Wharf is owned and managed by Coin Street Community Builders (CSCB). CSCB is a social enterprise which means income generated by commercial activities stays in the neighbourhood and is used to deliver a range of community programmes and maintain our site which includes Bernie Spain Gardens and Riverside Walkway.
www.coinstreet.org | Twitter and Facebook: @CoinStreet

Lois O'Hara is an Artist / Designer from Brighton, UK. She is fascinated by process. Her vibrant, diverse and creative practice takes in Mural Painting, Design & Art Direction, Printmaking and Moving Image. Lois' Client list includes: Brighton & Hove Council, American Express, Pulpo, London Design Festival and Boardies Apparel.
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